



# CHINA HEALTH INDUSTRIES HOLDINGS, INC.

Investor Presentation October 2018

## Safe Harbor Statement

This presentation contains certain statements that may include 'forward-looking statements' as defined in the Securities Act of 1933, and the Securities Exchange Act of 1934. All statements, other than statements of historical facts, included herein are 'forward-looking statements.' Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, they do involve assumptions, risks and uncertainties, and these expectations may prove to be incorrect. You should not place undue reliance on these forward-looking statements, which speak only as of the date of this presentation.

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# **Equity Snapshot**

Symbol:	СННЕ
Price(10/23/18):	\$0.81
Market Cap(10/23/18):	\$52.8 million
Revenue (ttm)(09/30/18)	\$5.4 million
Total Equity (09/30/18):	\$33.9 million
Shares Outstanding(09/30/18):	65.5 million
Cash per Share (09/30/18):	\$0.94
P/B Ratio:	1.6X

## **Investment Highlights**

- Unique business model in marketing and development of hemp-based medical and health product;
- O2 Strong R&D in anti-cancer drugs and transdermal drugs;
- Strong market demand and increasing health awareness in China;
- **04** Diversified marketing channels and customer base;
- O5 Strong focus on marketing network expansion;
- Enhanced corporation governance to prepare for senior exchange listing.

## **Company Overview**



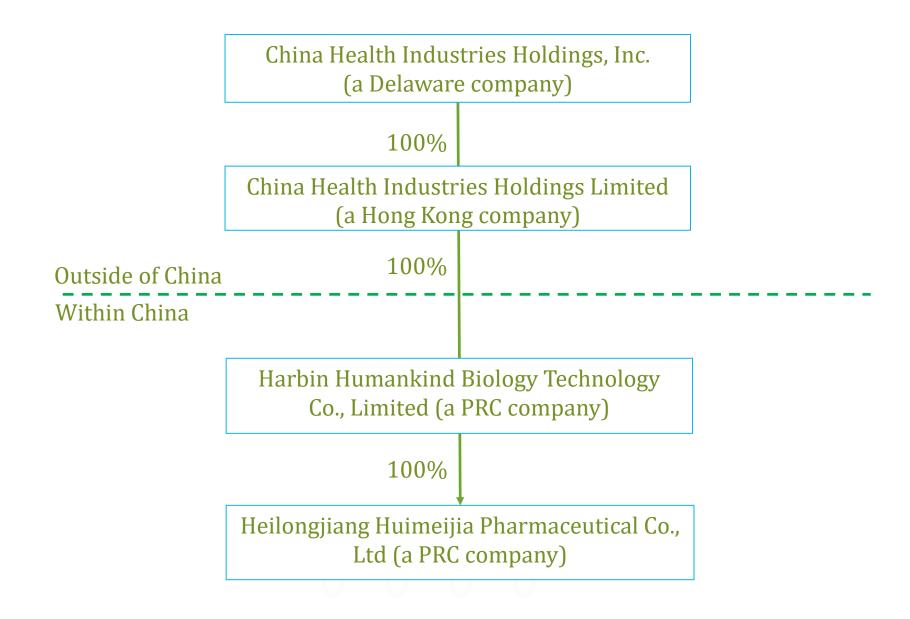




China Health Industries Holdings, Inc ("China Health") is a vertically integrated holding company, specializing in R&D, production, marketing and distribution of medicines and health products.

China Health owns GMP certified plant and facilities and manufactures 21 CFDA approved medicines, 14 health supplement products covering 5 kinds of dosage form including soft capsule, hard capsule, tablet, granule and oral liquid. Our products series cover hemp-based food, hemp-based medicines, external used medicines and health food.

## **Corporate Structure**

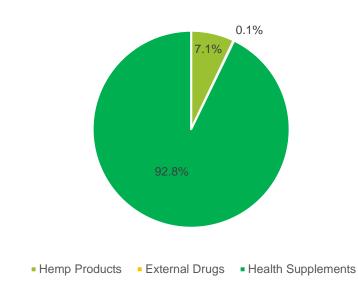


## **CHHE Transformations to Capture Growth**

### **CHHE transformed its facility to capture GMP Certificate**

## Sales Breakdown by Products in FY 2018

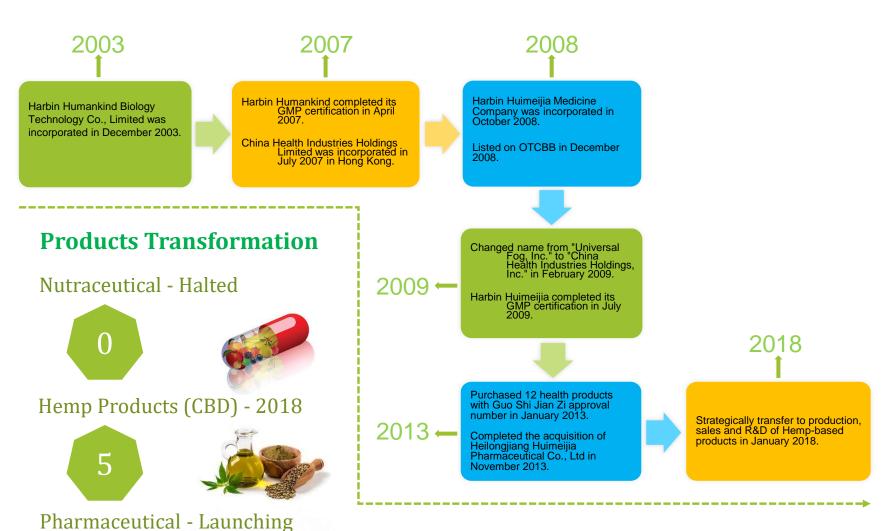




- Since the third quarter of fiscal year 2016, Heilongjiang Huimeijia Pharmaceuticals Co., Ltd ceased production activity to focus on enhancing its operation and technology to obtain a new GMP certificate.
- Heilongjiang Huimeijia
   Pharmaceuticals Co., Ltd received
   new GMP certificate in March 2018.

   The external used drugs are
   projected to be on sales after April.
- Since January 2018, three hempbased products are launched into market and will be the driving force to increase profit in fiscal year of 2018.

## **Milestones & Transformation**













## **Hemp Products - Products Expansion**

## CHHE Engages In Legalized Hemp Products For Purpose of High Cannabidiol (CBD) Content

Туре	Cannabis	Chemical Makeup	Psychoactive	Cultivation	Applications	CHHE Products
Hemp	Yes	Low THC (< 0.3%)	No	Minimal Care. Adaptable in most climates	25,000 applications. Food, body care, clothing, plastic, construction, automobiles	Yes
Marijuana	Yes	High THC (5% - 35%)	Yes	Grown in carefully controlled atmosphere	Medical and recreational use	No

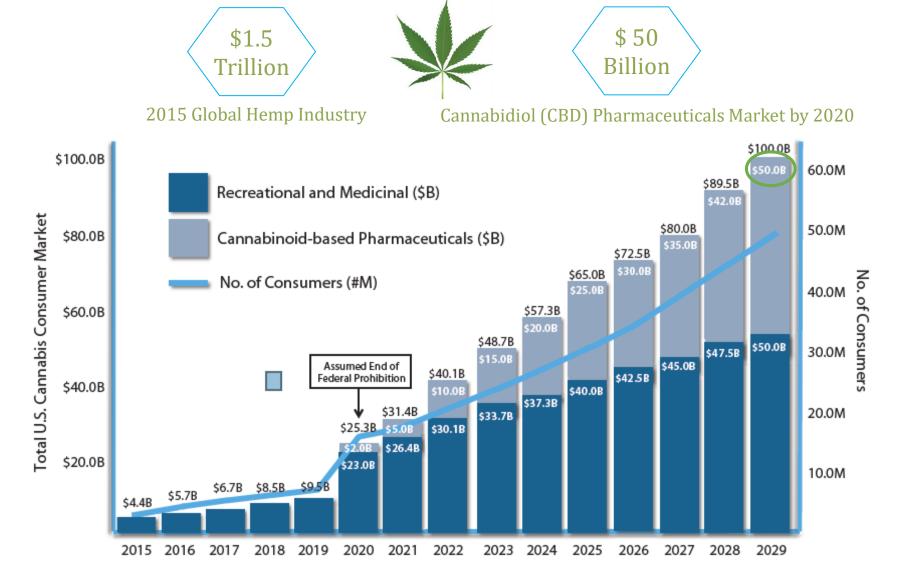




Source: https://ministryofhemp.com/hemp/not-marijuana/

## **Hemp Market Opportunity**

The Opportunity -Global Hemp Industry: The Gold Rush of the 21st Century



## **Hemp Products - Products Expansion**

# First Legalized Hemp Products Launched in ChinaMay 2018

















## **Products Expansion and Deliverables**



## **Distribution Network and Marketing**



Our sales network covered 6 provinces and 2 Municipalities in China as yellow highlighted in the map.

Covering 410 million of people with annual household income \$ 17,000.

## **Research & Development**

In the year of 2019, the company plans to start the R&D in the following field:









(i) Collaborate with professors from Harvard Medical School to develop the world's first-in class drug that treats diabetic foot (MCS-01).

(ii) Develop CBD-based new drugs to treat epilepsia and major depressive disorder (MDD).

## What is Cannabidiol (CBD)?

Unlike THC, CBD does not cause a high because it does not act on the same pathways as THC.

Numerous studies suggest that CBD acts to reduce the intoxicating effects of THC, such as memory impairment and paranoia.

#### VITAMIN ASSAY OF WHOLE, STERILIZED HEMPSEED

Vitamin Quantity per Ounce of Hempseed		% U.S. RDA per Ounce of Hempseed	
Carotene (precursor to vitamin A	1,050.00 IU	21.0	
Thiamine (vitamin B <sub>1</sub> )	0.28 mg	23.0	
Riboflavin (B <sub>2</sub> )	0.34 mg	20.0	
Pyridoxine (B <sub>6</sub> )	0.09 mg	4.7	
Niacin (B <sub>3</sub> )	0.78 mg	3.9	
Ascorbic acid (vitamin C)	0.44 mg	0.7	
Calciferol (vitamin D)	< 3.10 IU	0.8	
Tocopherol (vitamin E)	0.93 mg	3.1	

Data adapted from the results of a nutritional and chemical analysis commissioned by Don Wittchafter

#### MINERAL ASSAY OF WHOLE, STERILIZED HEMPSEED

Element	Quantity (ppm)	Element	Quantity (ppm)	Element	Quantity (ppm)
Aluminum	54.00	lodine	0.84	Silicon	13.80
Antimony	1.75	Iron	179.00	Silver	0.40
Arsenic	0.30	Lead	0.03	Sodium	22.00
Barium	6.48	Lithium	0.06	Strontium	7.33
Beryllium	0.04	Magnesium	6,059.00	Sulfur	2,394.00
Boron	9.50	Manganese	95.43	Thorium	8.12
Cadmium	0.28	Mercury	< 0.001	Tin	2.60
Calcium	1,680.00	Molybdenum	0.51	Titanium	1.78
Chromium	0.65	Nickel	5.00	Tungsten	1.84
Cobalt	0.53	Phosphorus	8,302.00	Vanadium	0.84
Copper	12.00	Platinum	9.23	Zinc	82.00
Germanium	2.67	Selenium	< 0.02	Zirconium	1.23

Data provided by Don Wirtshafter.

Cannabinoids (CBD) is one of over 60 compounds found in cannabis that below to a class of molecules called cannabinoids. Of these compounds CBD and THC are usually present in the highest concentrations, and are therefore the most recognized and studied.

# Studies have found CBD to possess the following medical properties:

- ✓ Anticonvulsant (suppress seizure)
- ✓ Antipsychotic (combats psychosis)
- ✓ Anti-inflammatory (combats inflammatory)
- ✓ Anti-tumoral (combats tumor and cancer cells)

# **Intellectual Property**



We have the rights to use 7 patents including the one for Waterlilies soft capsule under the name "Run Chao" approved by National Bureau of Intellectual Property.



Company owns
14 trademarks
including
Huimeijia and
Kindlink etc.



Company's brand strategy is to focus on the brands of Dr. Hemp, Huimeijia and Kindlink.

## **Growth Strategy**



## **Management Team**

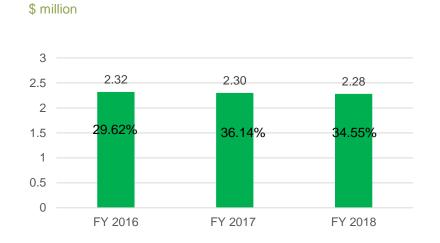
Mr. Xin Sun, Chairman & CEO Mr. Sun attended Jia Mu Si Medical College with a major in pharmacy from 1984 to 1988. From 1988 to 1991, he was the production at the Ha Yao Group Sanchine Medicine Joint-Stock Company Ltd.. From 1991 to 1994, he was the district director for the Northeast District of China for Pfizer Pharmaceuticals Limited. Thereafter, he spent one year as the director of the marketing department for Ha Yao Group Sanchine Medicine Joint-Stock Company Ltd. From 1996 to 2002, he was the chief executive officer of a company he founded, Heilongjiang Bijie Chemical Industry Co., Ltd. He next obtained his Masters of Business Administration from Renmin University of China. From 2003 to the present, he was the president and chief executive officer of Harbin Humankind Biology Technology Co., Ltd.

# Performance in past three years



## **Gross Profit & Margin**





## Net Income & Margin





Weighted Average Exchange Rate:

FY 2016:1USD=6.4405 CNY

FY 2017:1USD=6.8087 CNY

FY 2018:1USD=6.5064 CNY

# **Financial Highlights**

## Selected Income Statement (Audited)

(\$ in million, except per share amounts)	FY Ended	FY Ended
	Jun. 30, 2018	Jun. 30, 2017
Revenue	6.55	6.37
COGS	4.28	4.07
Gross Profit	2.28	2.30
Total operating expenses	2.74	2.47
Income from operations	(0.47)	(0.17)
Income before income taxes	(0.05)	0.92
Income taxes	0.26	0.46
Net Income	(0.32)	1.32
Basic and diluted Earnings per share	\$(0.005)	\$0.02

# **Financial Highlights**

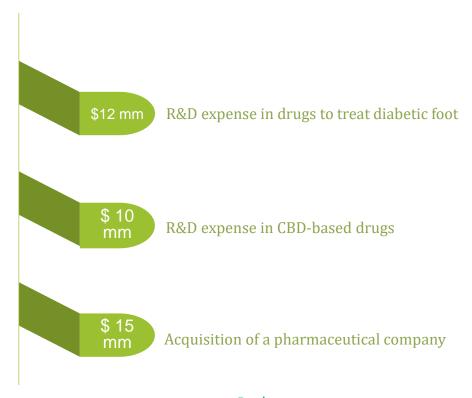
## Selected Balance Sheet

	June 30, 2018	June 30, 2017
(\$ in million)	(Audited)	(Audited)
Assets		
Cash and cash equivalents	32.6	21.2
Accounts receivable	1.5	1.6
Inventory	0.5	0.5
Total current assets	34.7	33.5
Total assets	42.9	41.7
Liabilities and Stockholders's Equity		
Short-term loans	0	1.5
Tax payable	0.4	0.9
Total liabilities	7.7	7.0
Total Stockholders' equity	35.2	34.7
Total liabilities and Stockholders' equity	42.9	41.7

# **Fund Raising**

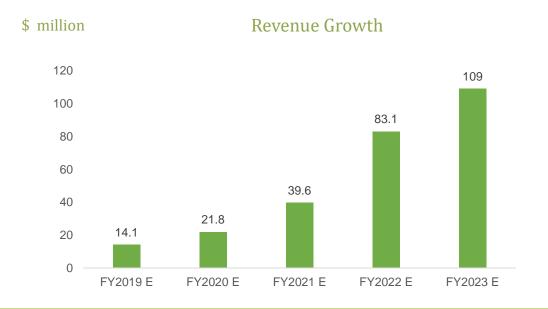
## Capital Expenditure

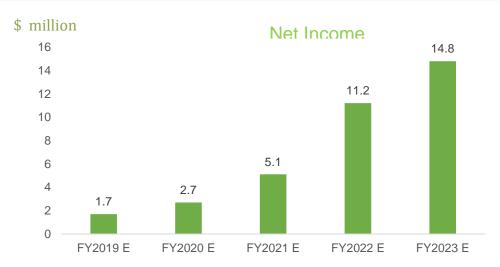
The company uses its own cash to re-invest part of the projects and plans to raising \$10 mm to execute its business plan.



**Total: \$37 mm** 

## **Financial Forecast**





# **Company Contact**

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